Building Relevance

Meeting critical community needs through an innovative parks partnership









Mission Focused Partnership



- Recreation
- Education and Interpretation
- Public Safety
- Natural and Cultural Resource Protection

- Academic Enrichment
- Health and Wellness
- Juvenile Justice
- Refugee Resettlement
- Civic Engagement
- Job Training & Employment





"You're not just changing kids lives... for some of them you're saving their lives"

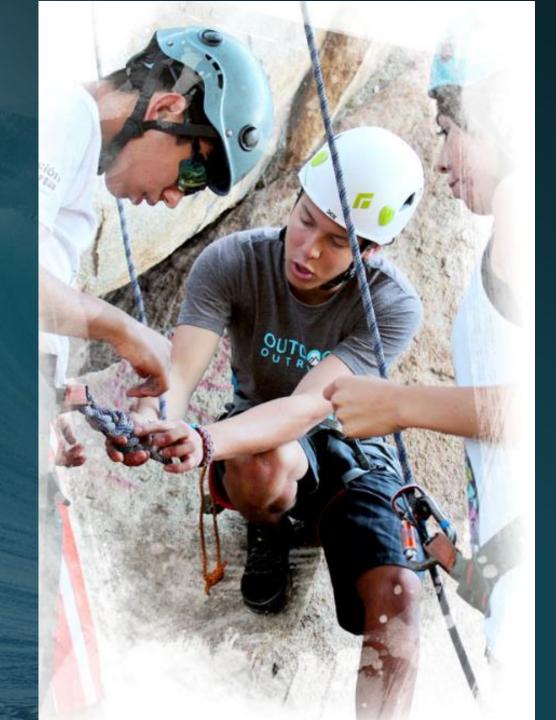
-Vanessa Moreno, Morse High School Psychologist











IMPACT:

- 96% of Seniors graduated from high schools with low graduation rates;
- 98% of program participants showed improved interpersonal skills;
- 97% of program participants reported increased participation in positive activities;
- 83% increased their environmental stewardship; and,
- 60% of paid field instructors are program graduates.



2016 Partnership Outcomes



- 1,500 disadvantaged youth participated in parksbased recreation, education and stewardship activities (400+ total outings)
- 15 young adults gained park-related job skills and employment
- 91% of youth reported an increased appreciation of nature and the outdoors
- 95% reported that protecting parks is "extremely important"



Timeline CSP & Outdoor Outreach



- Full Fees parking, permit, facility, staff
- Reduced Fees
- Further Reduced Fees Recovery Level
- Offset all fees with measurable, quantified value
- Leverage funds to directly support programs



Our Challenges



Gifting of Public Funds

Budget Realities

Defensibility of partner choices to other groups

Wanting Legitimacy for the Agreement



Partnership Services Provided



- Fee Waivers
- Aquatic Safety
- Environmental Stewardship Coordination
- Educational Lessons

- Youth Recruitment
- Transportation
- Recreational Instruction
- Educational Lessons
- Media Engagement
- Park Advocacy



Estimated Service Value



Staffing Cost
Parking Fee Waivers
SE Permit, Facility Fee

\$6500 - \$7500k/year

Instructors
Transportation
Equipment/Supplies
Insurance
Overhead

\$100,000+



Mission Based Targets



- Reach target audiences & bringing them to us for a meaningful parks experience
- Water safe kids and families, new park visitors
- Feeder Program to JG program, seasonal and permanent Park Staff
- Which creates a workforce pipeline to reflect the diversity of our region



Questions?

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